

IS YOUR BUSINESS PREPARED FOR THE NEXT CYBER SECURITY THREAT?

Believe it or not - you're a target! Cyber threats don't discriminate.



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In 2023, **61%** of SMBs faced cyberattacks, driving the global cybersecurity market to an anticipated **\$266.2** billion by 2027.

Astra Security

Weekly cyber-attacks rose 7% in Q1 2023, averaging 1248 attacks per firm.

Infosecurity Magazine

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With a daily occurrence of roughly **2,220**, the yearly tally of cyberattacks surpasses

03

<u>Cobalt</u>

800,000.

Some Common Cyber Threats to Look Out in 2023

Ransomware payments hit \$449.1 million in cryptocurrency for H1 2023.

Source: Reuters

Data breach expenses surged 15%, reaching \$4.45 million in 2023.

Source: IBM

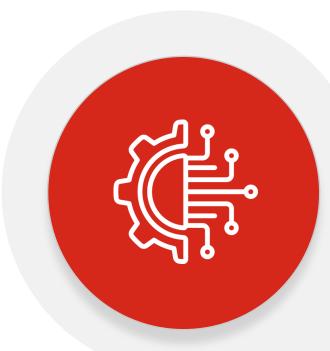
74% of cybersecurity breaches were caused by human error in 2023.

Source: Verizon

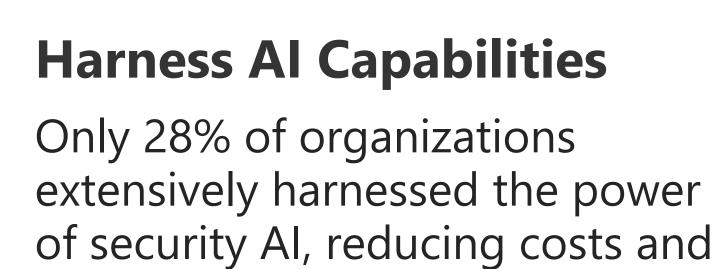
Best Practices to Keep Your Business Safe

Adopt Backup Technology

67% lack awareness in managing data breaches due to unfamiliarity with backup solutions.







expediting containment.

Deploy Multi-Factor Authentication

MFA effectively stops 99.9% of automated cyberattacks.





Implement Robust Password Policies

Weak or stolen passwords contribute to 81% of hacking-related breaches.

Do Your Part: Be Cyber-Smart!

Cyber Security Isn't About Protection - It's About Trust!

iLink Digital is not just a service provider; we're your strategic partner. Our team is dedicated to guiding you securely through the digital landscape, ensuring you stay ahead of evolving cyber threats. With us, the future is not just secure; it's promising.