



Streamlining Program Management and Collaboration for a leading Automotive Company

iLink Digital's solution using Microsoft Dynamics 365 Project Operations, Power Platform, and MS Teams helped our international client streamline program management and collaboration processes, improving efficiency and informed decision-making.

CLIENT REQUIREMENT:

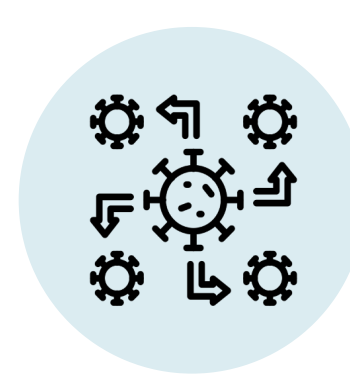
Our client, a global leader in automotive technology, faced challenges with program management and collaboration. The client had implemented the Program Launch System (PLS), a standardized playbook for program execution. However, they encountered issues with insights, content standardization, and low user adoption. Discover how iLink Digital's solution addressed these challenges and delivered transformative results.

PROCESS:

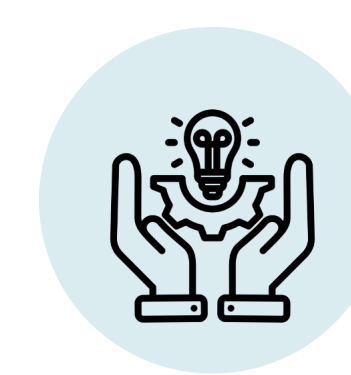
iLink collaborated to understand the client's business objectives and challenges. They identified three problem areas:



Lack of Insights











Content Proliferation



Low Adoption

To address these challenges, iLink Digital proposed a solution utilizing below key technologies:

 Microsoft Dynamics 365 Project Operations	 API	 Dataverse	 PowerApps
 Power Automate	 Power BI	 Microsoft Teams	 SharePoint

By leveraging these technologies, iLink aimed to provide consolidated views of projects, KPI reports, tasks, and statuses, improve content standardization and organization and enhance collaboration capabilities for non-PM group users and individual contributors.

OUTCOMES:



Automated creation of over 1500 tasks per program saved approximately 80 hours of project manager time.



Predefined MS Teams with structured channels, tabs, and folders were automatically created for each program, facilitating seamless collaboration.



Power BI reports provided real-time KPI dashboards and trend analysis, eliminating the need for manual preparation and empowering project managers with data-driven insights.

BUSINESS VALUE:

iLink Digital's solution brought valuable business benefits to our Globally Leading Client:



Improved Efficiency:

Automation and standardization saved time and enhanced operational efficiency.



Enhanced Collaboration:

Integration with MS Teams broke down silos and improved cross-functional collaboration.



Data-Driven Decision-Making:

Power BI reports provided real-time analytics for informed decision-making.



Time and Cost Savings

Automation and streamlined processes resulted in savings for the client.

In summary, iLink Digital leveraged Microsoft technologies to streamline program management and collaboration for the client. The solution delivered improved efficiency, enhanced collaboration, and data-driven decision-making capabilities, ultimately driving business success in the automotive industry.