What Are Microsoft Power Apps?

Microsoft Power Apps is a suite of apps, connectors, services, and data platforms that allows you to be more productive with your data. It provides you the ability to rapidly build and deploy custom business applications without requiring any specialized technical knowledge.

Source: https://trends.builtwith.com/cms/Microsoft-Power-Apps

Benefits Of Using Microsoft Power Apps

1. **Canvas Apps** - Canvas apps are built by dragging and dropping pre-built controls onto a blank canvas.

Canvas app design provides the following benefits:
- Pixel-perfect customization.
- Simple drag and drop design environment.
- Excel-style business logic.
- Native AI tools, address and map inputs, offline capabilities, and more.

2. **Model-Driven Apps** - With Model-driven apps, the layout is pre-determined and designated by the components.

Model-driven apps provide the following benefits:
- Uses Dynamics 365’s Unified Interface.
- The component-focused no-code design environment.
- Integrated business process flows.
- Leverage the power of Dataverse.

3. **Portals** - Power Apps Portals is focused more on website design and is an easier way for people to create external-facing websites.

Power Apps Portals provide the following benefits:
- Create custom websites to share your data with customers, partners, colleagues, and whoever you like.
- Create portals without the need for difficult code or expert developer skills.
- Connect to the data stored in the core data platform and on-premises data sources such as Excel, SQL Server, Microsoft 365, SharePoint, etc.
- Build highly customized and role-based apps with data from one or multiple sources.
- Make updates remotely and share apps within your teams.
- Digitalize and automate manual business processes in a short time.
- Consume fully accessible apps across web and mobile, embedded or standalone, on any device.
- A low-code to no-code way to rapidly build applications for mobile and the web.

Types Of Power Apps You Can Create

Interested In Power Apps?

iLink has helped companies leverage Power Apps to automate and improve their business processes for higher efficiency. If you are curious to know how Power Apps can work best for your company, feel free to reach out to us. - https://www.ilink-digital.com/services/digital-experience-services/