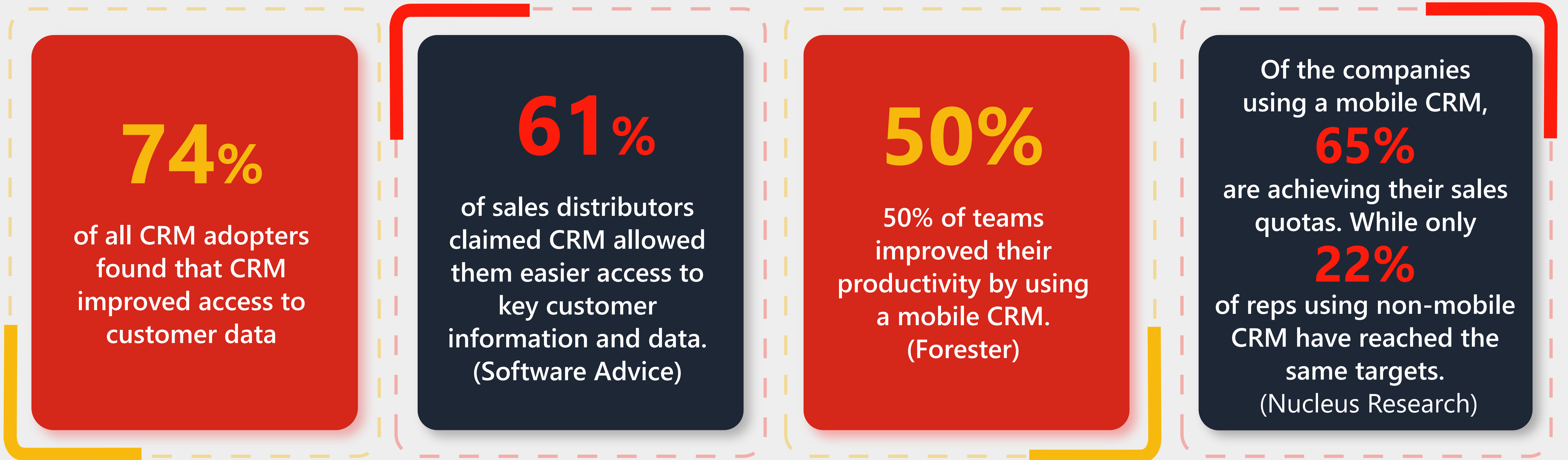


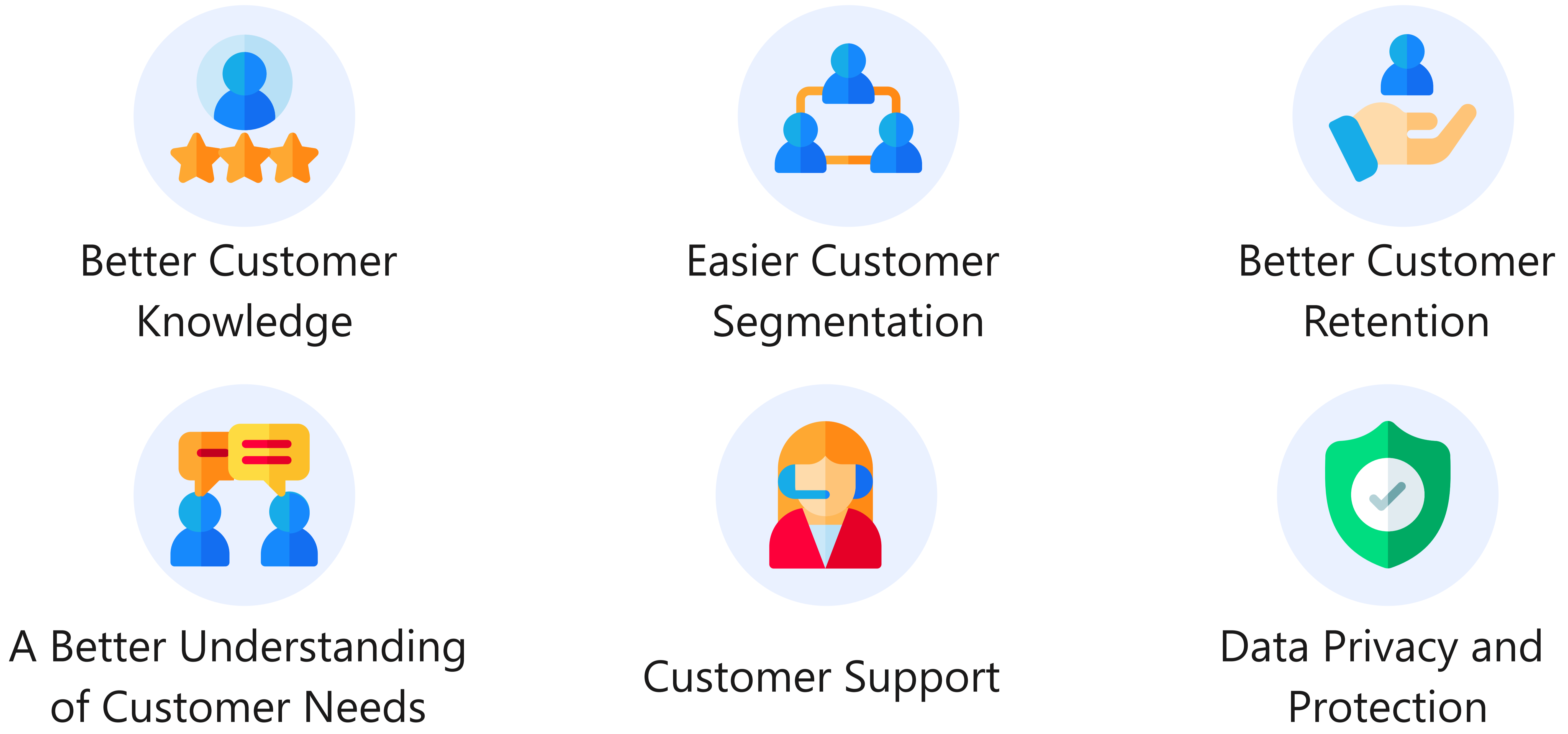
CUSTOMER RELATIONSHIP MANAGEMENT(CRM)

A CRM platform is a powerful way to keep your customer relationship at the forefront of everything your organization does.

Better Customer Relationship = Better ROI



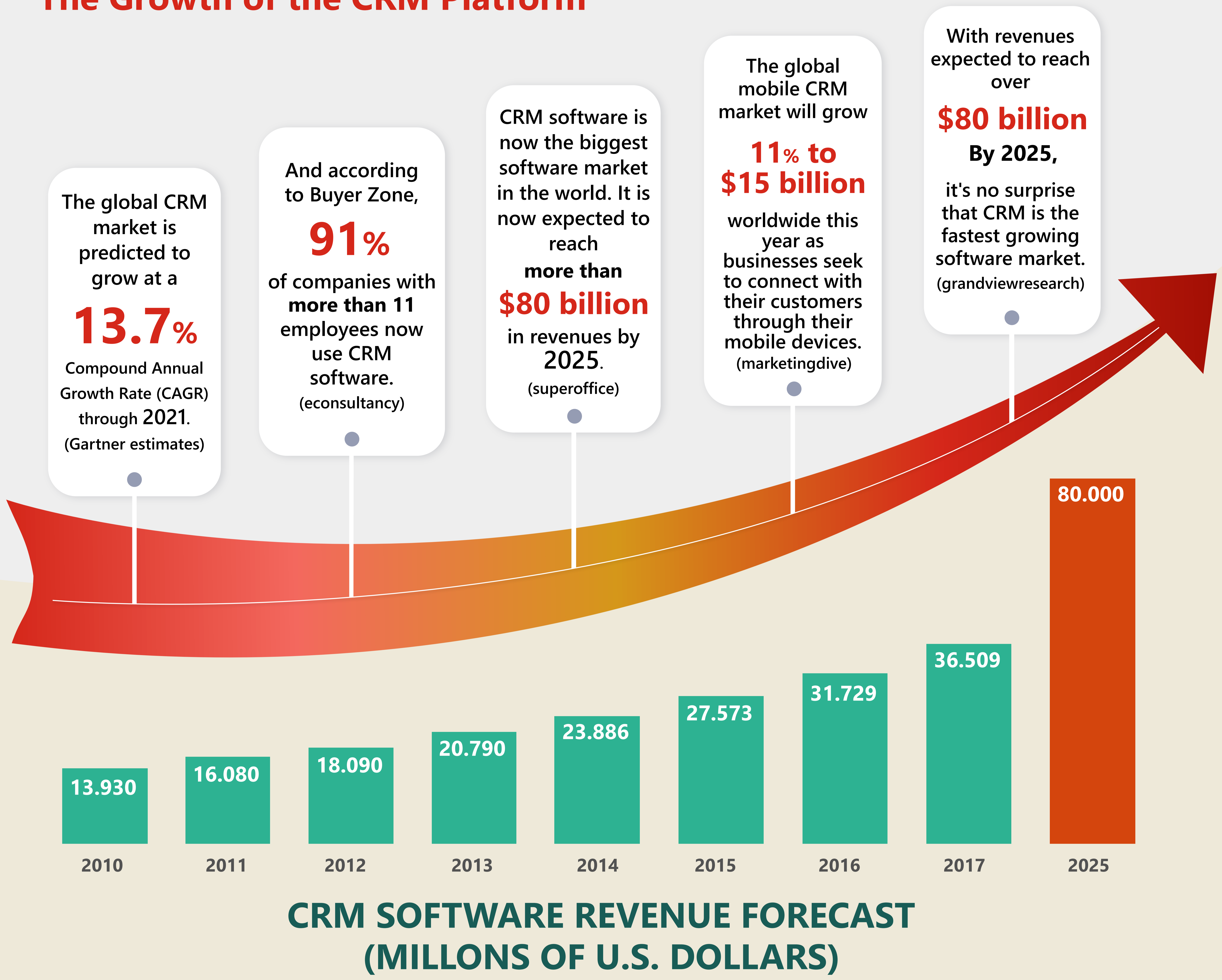
6 Key Benefits of Using a CRM Platform



Aspects of Business Significantly Affected by CRM Usage

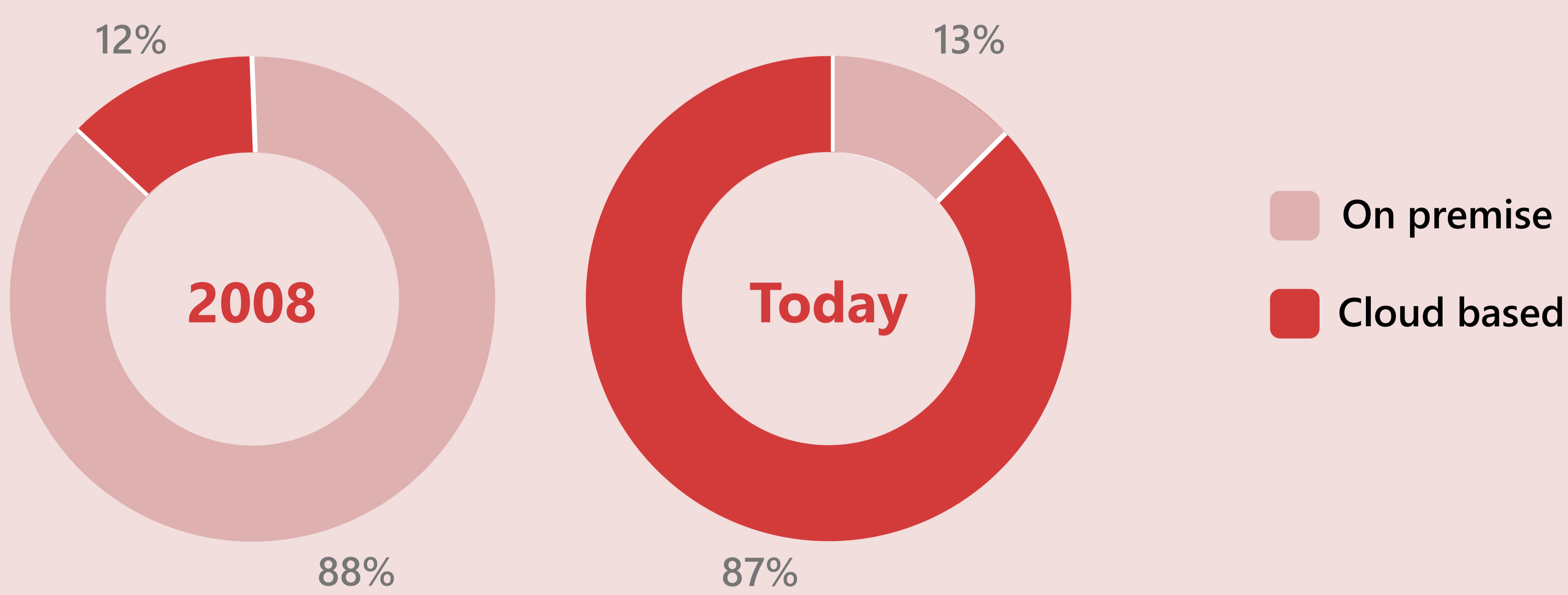


The Growth of the CRM Platform

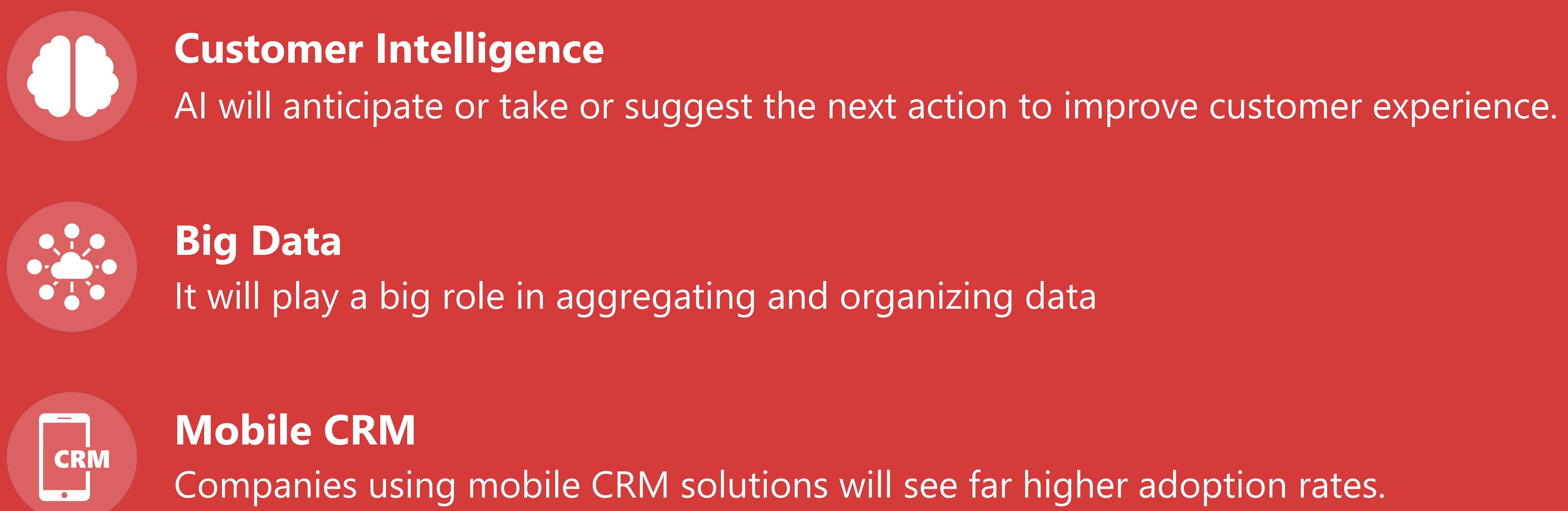


Cloud-Based CRM Solutions

In 2008, only 12% of businesses used cloud-based CRM. The figure has now increased to 87%.



The Future of CRM Platforms



How Can iLink Help Make Your Customer Relationship Management a Business Priority?

iLink Digital recently acquired a majority stake in the Platinum Salesforce Consulting Partner - Dazeworks(<https://dazeworks.com/>). This powerful partnership empowers our experts to help you earn more conversions and increase profits. We look forward to helping your business grow.