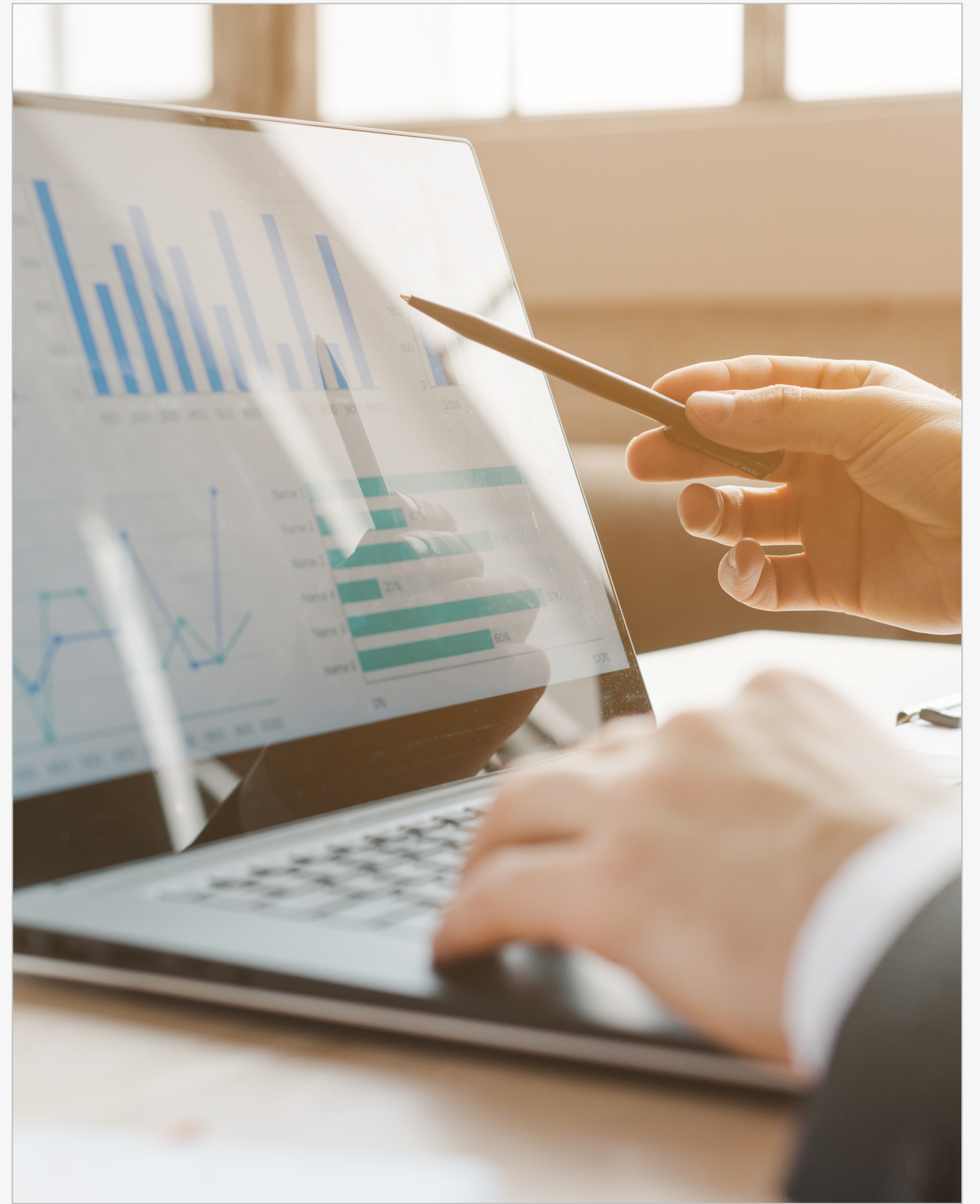


| Top Ways Power BI Increases Productivity

Per a report by Gartner's in 2019, the power BI market is expected to reach US\$20 billion and this will grow dramatically from 2020 to 2025.

Power BI helps industries gather and organize data more effectively, improve information accessibility, and ultimately get more accurate and reliable results. Here are the ways that Power BI solutions can help you meet your business goals, enable smarter insights with greater efficiency, and increase productivity.



1. Simple And Accessible Insights

You don't have to be a data scientist to start using Power BI. It presents visual information in a detailed form that makes reading and understanding insights easy. You can organize data with just a few clicks and customize its presentation according to your needs. The insights displayed are a simplified visualization with easy to understand detailed descriptions of the categories that influenced any changes in the report.

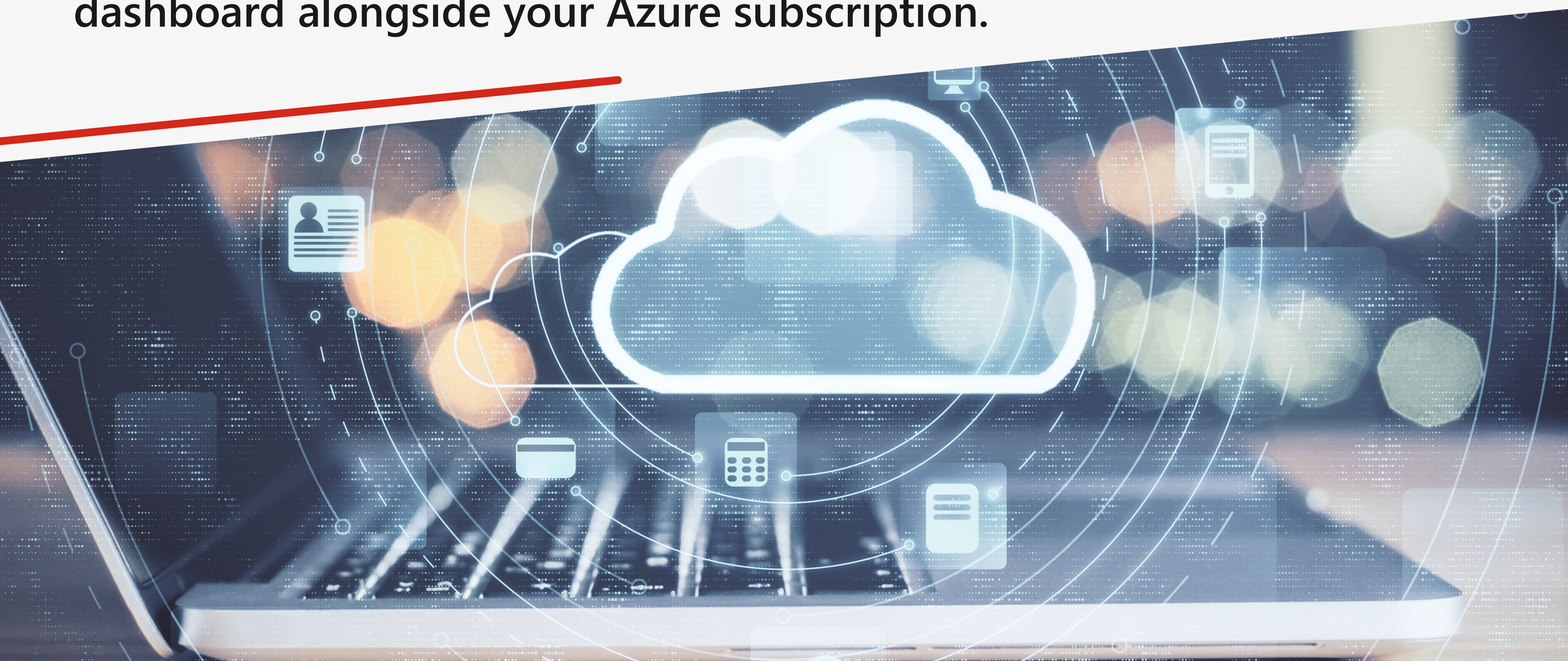
| **2. Easy Report Building**

Power BI quickly creates simplified and creative visuals of the most business-critical data. With its drag and drop feature, anyone can slice and dice data with just a few clicks and build reports. Users can see analytics in real-time to make meaningful decisions. Turn complex data into digestible information and highlights KPIs in a simplified dashboard format with minimal training.

Power BI users have control over both the look of the reporting as well as the business logic that drives the indicators. The information can be shared remotely and across multiple connected devices.

| **3. Better Management Of Azure Databases.**

Power BI helps businesses that are already using Microsoft cloud solution for their data warehousing to monitor Azure environment more effectively. You can generate insightful Power BI desktop reports from Azure Activity Log data illustrating patterns in usage and issues about server failures, outages, and maintenance in a single dashboard alongside your Azure subscription.





Q&A

GO

4. Quick Q&A With Power BI

The Q&A feature within Power BI allows users to retrieve important information with the help of natural language features. You can simply type a data specific question and get a fast answer in the form of useful visualization in response. This feature generates relevant results efficiently based on the designated names of columns, tables, and fields.

5. Forecast Trends And Predict Future

While it is impossible to predict the future, data modeling comes close. Power BI provides predictive analytics and forecasting features that help you come with reliable future outcomes. You can run and compare different scenarios, for example, financial forecasts or industry-specific market growth using information, without any explicit coding involved. The data models learn from past data using statistical algorithms to derive probable results and project them in graphical visualization to forecast trends.

Power BI Implementation

Though it is clear that the adoption of AI and data is moving fast-paced across industries, automating processes that earlier had to be executed manually, the enterprise still faces challenges regarding storing data, backing up the information, and ensuring low costs.

Business intelligence applications like Power BI empower industries to better analyze consolidated data streams, improve accessibility, and gain smarter insights. iLink Digital offers a range of business analytics solutions that help you see beyond the data. Together we'll work with you on effective data management while ensuring customer satisfaction, total data privacy, and more revenue generation.

Thank You!

